

Criteria for BFA in CDES Candidate Portfolio

RESEARCH	Description of Research Criteria
Explores	Practices and demonstrates an expansive range of ideas or media or techniques.
Theorizes	Recognizes, makes connections, and explains appropriated concepts from other designers, artists, critics, historians, and thinkers.
Ideates	Formulates concepts through iteration and process sketches.
Investigates	Uses classroom assignments as a catalyst to ask questions, take risks, and uncover more ideas.

EXECUTION	Description of Execution Criteria
Designs with Intent	Designs forms that successfully communicate concept and intent.
Refines Technique	Demonstrates an ongoing refinement of skills and techniques in various media.
Revises	Demonstrates the ability to use reflection and feedback to strengthen work.
Refines Design	Manipulates forms and compositions into aesthetically purposeful designs.

ARTICULATION	Description of Articulation Criteria
Reflects	Demonstrates the ability to think about why ideas, influences, processes, theories, and/or materials work together, as evident in artwork, preparatory work, and/or writing.
Submits Professionally	Presents a portfolio that is consistent and meets submission guidelines; written requirements, number and type of projects, image quality specifications and professional formatting in presentation are evident.
Writes Professionally	Writes for professional review, adhering to grammatical conventions.
Connects Form and Content	Demonstrates a growing awareness of compelling connections between form and content as evident in work samples, preparatory work, and/or writing.

Definitions of evaluative terms

Beginning

a rudimentary performance that does not meet the entrance requirements or standards for achievement.

Developing

inconsistent execution of skills and weaknesses indicate a need for improvement, but does not rule out a recommendation for entrance.

Accomplished

consistent execution of skills expected of an individual entering into their studies in the visual arts and design.

Exemplary

advanced or exemplary execution of skills expected of an individual entering into their studies in the visual arts and design.